**ORDER FORM
for advertising in the SVW Review (2022 edition)**

The ‘SVW Review’ pages are A4 in size. A margin of no less than 15mm is required on all sides on the cover pages, and approximately 20mm top and bottom on the inside pages. Within these dimensions, you may purchase space at a full, half and quarter of a page. Advertisements can be in colour or monochrome. If you are happy with a previous advertisement held by us we can reuse the copy again this year, however if there are any changes, please send revised advertising copy. Within limits, we can expand or contract your copy to fit the size purchased, but ideally the copy should be in portrait format unless you purchase a half page when it should ideally be landscape.

Contact details for your company and a short description of the products offered will be added to the SVW Register website at <http://svwregister.co.uk/useful-links> and will remain there for one year after the SVW Review is issued.

Please provide your current address, contact and advertising details including the product or service details that you wish to appear on our website. Please also indicate your order size by ticking the appropriate box below. A VAT invoice will be sent to you immediately on receipt of your remittance. THANK YOU.

**YOUR ORDER**

I wish to place an order for my advertisement in this year’s edition of the SVW Review, as indicated below.

Please use: **existing copy / I enclose my advertisement copy**

|  |  |  |  |
| --- | --- | --- | --- |
| **Advert size** | **Priceexcluding VAT** | **Priceincluding VAT** | **Please tick size required** |
| Full Page | £80.00 | £96.00 |  |
| Half page | £50.00 | £60.00 |  |
| Quarter page | £30.00 | £36.00 |  |

|  |  |
| --- | --- |
| **Your Name** |  |
| **Address 1** |  |
| **Address 2** |  |
| **City** |  |
| **Postcode/zip** |  |
| **Country** |  |
| **Phone/email**  |  |
| **Products/services** |  |

**PAYMENT**

Please pay before the April 30th editorial cut-off date by electronic bank transfer to:

**SVW Register** **The MG Car Club Ltd Sort code: 40-08-10 Account Number: 61614436.**

**NEXT STEPS**

Your order, new advertising copy (and cheque if you prefer to pay this way) should be sent to:

John Dutton, The Croft, 24 Coombe Road, Otford, Kent TN14 5RJ or jwdutton@outlook.com